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# **Registration for the CUCB 5K presented by ASICS Now Open**

## ***Kids Run and Team Registration also officially open***

**January 27, 2026, Washington, DC:** Registration for the **Credit Union Cherry Blossom (CUCB) 5K presented by ASICS** is now open to the public at [www.cherryblossom.org](http://www.cherryblossom.org). Participants will be able to register between now and Saturday, February 28, or until the event is sold out, whichever comes first. Kids Run and 10 Mile Team Competition registration also opened.

The 8,000 5K runners will experience a new course in 2026, highlighting a different set of memorials this year as the route will take participants past the United States Air Force Memorial, Arlington National Cemetery and the National 9-11 Pentagon Memorial. The event will start and finish at Army-Navy Drive and S. Fern Street in Arlington, conveniently located a couple blocks from the race headquarters hotel at the Crystal Gateway Marriott. Named the **2025 USA Today 10Best Readers' Choice Award Best 5K Race**, the popular event is expected to sell out quickly. The 5K will start at 8 a.m. on Saturday and is easily accessible by Metrorail (Pentagon City stop on the Blue and Yellow lines), providing an easy option for runners to get to and from the race.

Event Director Phil Stewart is enthusiastic about the change in course: "This year's 5K course provides an exciting opportunity to showcase additional

landmarks distinct from the National Mall in downtown Washington DC, giving participants another scenic view of Washington, DC's rich history. Prospective 5K participants should not delay in signing up as the 5K sold out in just over three weeks last year."

The [Kids Run](#) will follow the 5K on Saturday, April 11 at 9:45 a.m., also staging at Army-Navy Drive and S. Fern St. in Arlington, VA. The event is open to children ages 4 to 10 and is limited to 600 entrants. All finishers will receive a Kids Run t-shirt and a medal featuring event mascot Stumpy. The out-and-back half mile course is closely monitored by sentries. The 2026 entry fees are \$47 for the 5K and \$15 for the Kids Run (plus processing fees).

Registration is now open for Team Captains to register teams in the [10 Mile Team Competition](#). Team competition takes place in the following categories: DMV Run Club Championships, Running Clubs, Corporate, Government, Credit Union, Media, Military, Embassy and Educational Institution. Team Captains must register their teams in advance and then let currently registered 10 Mile entrants join the teams. [Click Here](#) for full details about team registration. There is a one-time team creation fee of \$20 to be included into the DMV Run Club Championships and Running Club divisions, and \$50 for all the other categories.

Further information regarding the 5K, Kids Run and Team Competition can be found at <https://www.cherryblossom.org/>. For the past 24 years, Credit Union Miracle Day has been the title sponsor of the Credit Union Cherry Blossom 10 Mile and 5K, and the partnership with CUCB organizers and charitable runners has raised over \$12 million for Children's Miracle Network (CMN). The 2025 fundraising effort totaled \$460,000, which included \$192,000 from race participants.

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## **About Credit Union Cherry Blossom:**

The Credit Union Cherry Blossom, organized by Cherry Blossom, Inc., a 501(c)(3) chapter of the Road Runners Club of America, is known as "*The Runner's Rite of Spring®*" in the Nation's Capital. The staging area for the 10 Mile is on the Washington Monument Grounds and the course passes in sight of all of the major Washington, D.C. Memorials. The event serves as a fundraiser for the Children's Miracle Network, a consortium of 170 premier children's hospitals across North

America. About one-third of the funds raised support Washington, D.C.'s own Children's National ("Children's Hospital").

Credit Union Miracle Day, Inc., a consortium of credit unions and credit union suppliers, is the title sponsor of the Credit Union Cherry Blossom 10 Mile, Double Blossom, 5K and Kids Run. Presenting sponsors include ASICS and Wegmans; Supporting sponsors include Visa, Velera, TruStage, Outside, Potomac River Running, Gatorade Endurance, Suburban Solutions Moving, the Embassy of Japan, Runna by Strava, Select Event Group, and United Lifestyle Brands.

The 10 Mile is sanctioned by [USA Track & Field](#) and the [Road Runners Club of America](#) and is a proud member of the [PRRO Circuit](#), a series of this country's classic road races with circuit stops in Jacksonville, FL; Washington, DC; Spokane, WA; Peoria, IL; Utica, NY; and Davenport, IA. The 5K was voted the Best 5K in the country by a 2025 *USA Today* poll.

To learn more, visit <https://www.cherryblossom.org>.

## About Credit Union Miracle Day:

Credit Union Miracle Day is a partnership of over 100 credit unions, CUSOs and partner organizations united to sponsor the Credit Union Cherry Blossom 10 Mile & 5K benefitting Children's Miracle Network Hospitals nationwide and promoting the difference credit unions make in their communities.

